

CARDANO DEV ONLINE BUSINESS ACCELERATOR

The Scale Up!

A business course written for
developers, delivered on chain, with a
credential at the end.

9

MODULES

14

ENROLLED

12

WORKING THE
MATERIAL

27

ASSIGNMENTS
SUBMITTED

Cardano's funded teams can build. Far fewer can say what their project is for, who it serves, what value it creates, or how it survives after the grant.

02 WHAT WE SHIPPED

The course

Nine modules, 000 to 800, orientation to leadership playbook. 67 learning targets, one lesson each.

The Playbook Builder

Turns assignment answers into a business playbook the learner keeps, entirely in their own browser.

Live delivery

Three cohort sessions, then one-to-one support from the delivery partner.

Feedback instrument

Seven-question form with three-way quoting consent, plus the compiled analysis.

On-chain credentials

Nine module credentials minted in a single transaction, claimable by the learner.

Public site & application flow

Programme page, two-minute fit check, pricing and an attributed enrolment funnel.

Promotional campaign

Seventeen touchpoints across seven Cardano and Catalyst channels, each tagged.

Tested & open

17 acceptance criteria with automated probes. Code Apache 2.0; course packaging CC BY-SA 4.0.

CHALLENGE

F11 Cardano Open: Ecosystem

PROPOSER

Harry Hellyer, Edify Systems Group,
t/a Edify CoLabs

DELIVERY PARTNER

Fluid7 Ltd, replacing DCypher

BUDGET

ADA 148,250, four milestones

PROJECT PAGE

milestones.projectcatalyst.io

ALL OUTPUTS

catalyst.pages.fluid7.co.uk

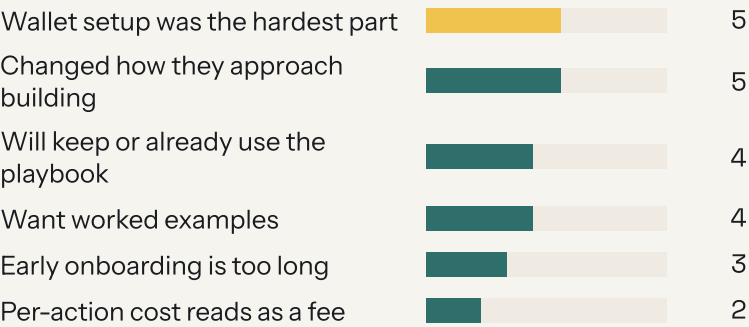
Real learners did every step. None of it was demonstrated.

12/14 learners submitted at least one assignment	13 module credentials on chain, held by 11	64% feedback response, nine in 36 hours	3 live sessions; credential released live in session 3
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“It’s a solid, no-nonsense accelerator that cuts through the fluff and helps structure your project properly.”

COHORT 1 LEARNER

WHAT 9 RESPONDENTS TOLD US



The course material was never the obstacle. The on-ramp was.

VERIFIABLE ON CHAIN

Each credential is named by the Blake2b-256 hash of its module’s learning targets. Read against mainnet on 28 October 2026, all twelve active learners hold their own Andamio token and eleven hold at least one module credential. Anyone can check it against a public Cardano API, without asking us.

Six of seven criteria met.

Thorough testing of all platform components	MET	17 probed criteria; 9 of 9 verified on chain
Certification for course completion	MET	Nine credentials minted; claim path run end to end
Platform refined on user input	MET	6 adjustments, 8 enhancement requests, 20 owned actions
Resources secured for initial participants	MET	400 ADA allocated; access token funded on request
Marketed within the Catalyst ecosystem	MET	17 touchpoints across 7 channels, each tagged
Twenty participants in the first cohort	NOT MET	14 enrolled, 12 actively working the material
Close-out report and video	PUBLISHED	This report, with the video to follow

ON THE PARTICIPANT COUNT

Reach introduced the programme; relationships filled it.

Eleven of the fourteen came through one delivery partner’s network. Twelve then went on to submit work, a participation rate a larger, looser cohort would be unlikely to match. The next intake budgets recruitment around partners, not campaigns.

MILESTONES

1	Content Building — approved 11 Sep 2026
2	Content Structure & Integration — approved 9 Oct 2026
3	Platform Enhancements — approved by reviewers, awaiting sign-off
4	Testing & Cohort Session — this milestone

MAINTAINED

Open and self-paced on Andamio. Edify owns content and teaching; Fluid7 maintains site and Builder.

REVENUE

Free to Catalyst-funded proposers. Guided cohorts become the paid tier, untested so far.

ONGOING

Twenty improvements, each with an owner and a date. A second cohort across all nine modules.

Check it yourself. Every claim above has an address on mainnet.

ANDAMIO COURSE ID

`0d597fc9606dcc2dbe2b4ad355fe5d2b84d748a9389ae262a85c354c`

MODULE CREDENTIAL POLICY, SHARED ACROSS ANDAMIO COURSES

`26a8cd75574c11bf33e85e69134529f765cf1e1743d33e89b61da9c5`

PER-LEARNER COURSE STATE POLICY, HOLDING EACH LEARNER'S COMPLETED MODULES

`571ba17b95fc172fa84a7da67ee22be0847cfd74c6dbff24d101d0e3`

COURSE CREATED ON CHAIN, 21 SEPTEMBER 2026

`ae6ae7039810b4c16beb8c41fbf1c50842d6fd8f8b8fe4b1a9c36137f7d718e6`

ALL NINE MODULE CREDENTIALS MINTED, 29 SEPTEMBER 2026

`5fc25c422260243d109ee2808751a138d953d0d5de0f788d682beeb5b0306438`

AN ACCESS TOKEN MINTED, WITH THE 5 ADA PLATFORM FEE

`609c25528cc16cd9d5acd7e4c3ccea82b6182543c226e6f84620cc846dadb8cc`

400 ADA ALLOCATED TO ONBOARD THE COHORT, 3 OCTOBER 2026

`fcd07b3d9ae56b4fb581895349e967ae8606da6956fc8ebae6b157a68d0c01f6`

A credential's token name is the Blake2b-256 hash of that module's student learning targets, so it names exactly what was learned and cannot be reinterpreted later. `andamio course credential verify-hash` recomputes the hash from the live targets and compares it with the chain.



01 The on-ramp deserves as much design as the course.

Wallet setup now gets its own clinic and its own enhancement request.

02 Trusted intermediaries recruit; broadcast reach introduces.

The next cohort is budgeted around relationships.

03 Test the instrument before reading the silence.

The form asked for a Google account; once opened, 9 of 14 replied in 36 hours.

04 Splitting a course buys coverage; running it whole buys completion.

The second cohort runs end to end.

05 Explain a cost where it is spent.

Per-action ADA is largely a returnable deposit. Say so at the point of spend.

06 Put the record where anyone can read it.

Completed modules live in the learner's own on-chain state, checkable without us.

07 When attendance dips, change the channel, not the calendar.

One-to-one support carried the assignments over the line.

07 BEFORE COHORT TWO

- | | |
|---|---|
| → Publish one worked example, end to end | → Put the wallet before the course |
| → Shorten the early onboarding material | → State cost as a deposit, not a fee |
| → Take all eight requests to Andamio in one session | → Charge cohort two to test the pricing |

The course works.

What this cohort proved is that the teaching holds. The work ahead is on the on-ramp in front of it. The course is open, the material is permanent, and the second cohort runs it end to end.

